## **IWA Specialist Conference**

Leading Edge Strategic Asset Management - LESAM Performance Indicators and Benchmarking - PI





# **EXHIBITOR OPPORTUNITIES**

#### One Venue — Two Conferences

The Canadian Water & Wastewater Association presents IWA's 2019 LESAM and PI conferences, to be held back to back in Vancouver, Canada.

With the organization of the biannual **LESAM** facilitated by the IWA Strategic Asset Management Specialist Group, IWA establishes a consolidated leading-edge forum where utilities, consultants, regulators, researchers and asset managers identify and discuss the main challenges, new solutions and trends in strategic asset management for the water sector.

Appropriate performance indicators are essential for describing the quality of water supply. Every other year, the IWA Benchmarking and Performance Assessment Specialist Group organizes the **PI** conference showcasing international projects, applications and developments. This forum offers participants an opportunity to keep up-to-date with the state of the art in the important field of performance assessment.

#### **Program**

Monday 23 & Tuesday 24: PI Conference Wednesday 25: Joint LESAM / PI Sessions Wednesday 25 Evening: Networking Dinner Thursday 26 & Friday 27: LESAM Conference

#### **Exhibition**

This joint conference offers a unique opportunity to present products and services to the leaders in performance indicators and strategic asset management. The exhibition runs from Wednesday 25 to Friday 27. Booth space is located adjacent to the conference rooms and includes:

- Recognition in program as vendor
- 2.4m x 1.2m, table and 2 chairs, basic power
- One conference registration

The cost for one booth is C\$2000. Exhibitor spaces will be awarded on a first-paid first-served basis.

### **Target Audience**

Over 100 Performance Assessment specialists and 200 Asset Management professionals from around the world attend LESAM/PI. They represent the leading public and private water utilities, consulting firms, academic and research institutions.

#### Venue

The LESAM/PI conference will be held on the downtown Robson Square campus of the University of British Columbia, strategically located in the very center of Vancouver close to all amenities and attractions.

