Policy, Institutions, and Regulation (PIR)

Danube Water Forum

June 29th

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What is PIR?



- PIR is a conceptual framework and a methodology for understanding governance bottlenecks in water and sanitation service delivery
- Developed by the World Bank's Water Global Practice in 2017
- Applied in 20 countries so far
- Recently updated to include 3 emerging priorities: i) intergovernmental relations; ii) financing and iii) resilience





Report on Key Findings from PIR



- Forthcoming report will provide findings on what we have learned about PIR in the past few years
- Builds on the previous "Aligning Institutions and Incentives" report (WB, 2017)
- Based on application of PIR methodologies in ~20 countries
- Companion PIR tool developed to support analytics and operations
- Initial findings were shared and discussed at the World Water Forum in Dakar



Countries where PIR support has been provided (2019 – 2022)



Key message 1: PIR – and water governance more generally – is the missing link for resolving some of the chronic challenges undermining WSS

Policymakers rank PIR-related issues as the top water sector challenge



Emerging and intensifying challenges are behind the renewed interest in PIR

- Day zero events >> due to lack of planning
- Financial viability of many water utilities very weak >> due to political influence on utility management
- COVID 19 and WASH >> need for integrated approaches across sectors
- Millions of people still without access to water >>infrastructure and investments aren't enough to meet SDGs





But emerging opportunities also call for stronger PIR

- Climate change impacting water services >> need to change operating models and provide incentives for GRID
- Technological innovation e.g. smart meters >> but require regulatory and policy incentives





Key message 2: More rigor is needed to identify the root causes of poor WSS services

Recurrent service delivery challenges due to Misdiagnosed problems
Need more systematic analysis of service delivery challenges

Example: understanding gaps in access to sanitation in Zambia using the fishbone approach







Key message 3: PIR reforms are long-term in nature and require mechanisms that foster evaluation, learning and adjustment



- Too many one-off, short-term measures with limited impact
- Little attention paid to risks and emergency plans
- Evaluation, learning and course correction is key
- Example: Colombia's regulator (CRA) – 25 years of reforms





How PIR can be applied for energy-water in WSS

- 1. Setting the right policy signals for clean energy uptake
- 2. Providing regulatory incentives for utilities to be more energy efficient and adopt climate-adaptive solutions
- 3. Planning for the long-term and implementing resilience measures for service providers
- 4. Operationalizing these measures in projects, TA etc





1. Setting the right policy signals for clean energy uptake

Example:

- United Kingdom: Net Zero Strategy to decarbonize all sectors of the UK to meet the national net zero strategy by 2050
- Has cascaded down to the sector and to water and wastewater utilities e.g. Water Innovation 2050 – alliance of 19 water companies
- Importantly, policy incentives have been developed e.g. the Innovation Fund > €200 million that companies can compete for
- One winner provided a solution to reduce the energy required for wastewater treatment





2. Regulatory incentives for efficiency/ innovation

Regulatory indicators to monitor energy consumption

- e.g. ERSAR Portugal monitors indicators on energy consumption in water and in wastewater
- Use of sanctions to incentivize energy efficiency in water operations
 - e.g. Hungary Energy and Public Utility Regulatory Authority KPI on energy efficiency (water and wastewater) – kWh/m3) and on energy production (own energy)
 - Regulator can impose fines equivalent to a maximum of 1% of net revenues





3. Strengthening the long-term perspective & resilience

- Example: The United States Environmental Protection Agency (EPA) developed :
 - A Public Safety Power Shutoff (PSPS) Standard Operating Procedure (SOP) template was developed to help water utilities prepare, respond and recover from unexpected power shutoffs
 - **Power Resilience Guide** provides water and wastewater utilities with information and strategies for strengthening relationships with their electric providers and increasing their resilience to power outages
- In Bank country clients: move towards energy efficiency measures in utilities





4. Integrating PIR into projects and TA

Example: Uzbekistan

- PIR assessment highlighted the historical and political economy roots of the energy efficiency challenges of today:
 - Soviet paradigm of heavily subsidized electricity led to energy intensive water facilities
 - But this misguided policy is proving to be onerous under the new reality of a market economy
 - Water utilities are now required to operate as self-sufficient commercial entities at a time when energy costs are increasing constantly
- PIR process highlighted consensus on the challenge and confirmed this as a reform area with strong buy-in from key stakeholders
- Assessment influenced the design of the Uzbekistan Water Services and Institutional Support Project (WB financed) > includes a significant energy efficiency financing facility (\$13 million) + TA component (\$3 million)





Concluding: PIR Main Messages

- **Technical solutions alone are unsustainable.** Understanding institutional and political economy context is critical to design and implementation of sustainable institutional reforms
- No one-size-fits-all solutions. Best fit, not best practice.
 Understand the binding constraints to service delivery.
- Incentives are essential for any meaningful impacts budget allocations, regulatory requirements, human resources > anchored in projects, TA and investments.





Thank You





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