



WORLD BANK GROUP
Water



Intelligent Utilities
NEW IBNET

Towards a new data culture in urban water and sanitation providers

New IBNET - "Intelligent Utilities"

www.newibnet.org

Water Service Providers have huge responsibilities



Data is a resource that utilities have – but rarely use



- Most utilities have a lot of data about their performance.
- Many struggle to achieve a turn-around
- World Bank experience: Self-assessment (and comparing with others) helps identify where to get started with positive change – and to even get started.

IBNET: A unique source of data for many years



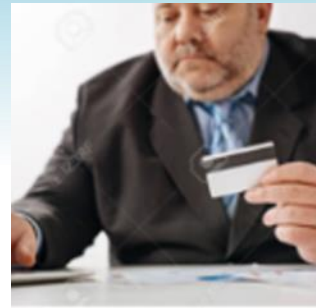
- Survey data from over 2000 utilities, collected over 20 years in 152 countries
- Used by many development partners for planning and decision making.
- But few utilities used it themselves – to inform *their* decisions

We asked Utilities – and those that work with them - How do you like using data?



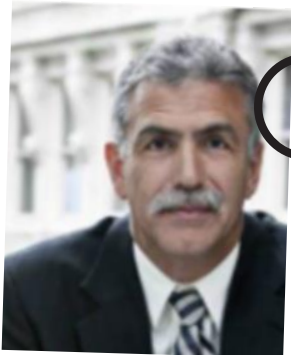
Financial director,
large utility

accurate financial
report is my goal



Financial director,
small utility
(accountant)

I have no time for
fancy data exercises,
focus on essentials!



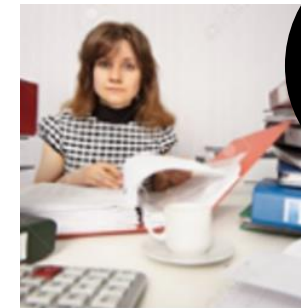
Project Manager,
Development Agency

I need robust data on
utilities globally



Regulator director in
charge of water

I need constant
data to support
sector reforms



Commercial director,
medium-size utility

I want our clients
served well... and
good data helps!

...and NewIBNET was borne!



Data Entry Portal

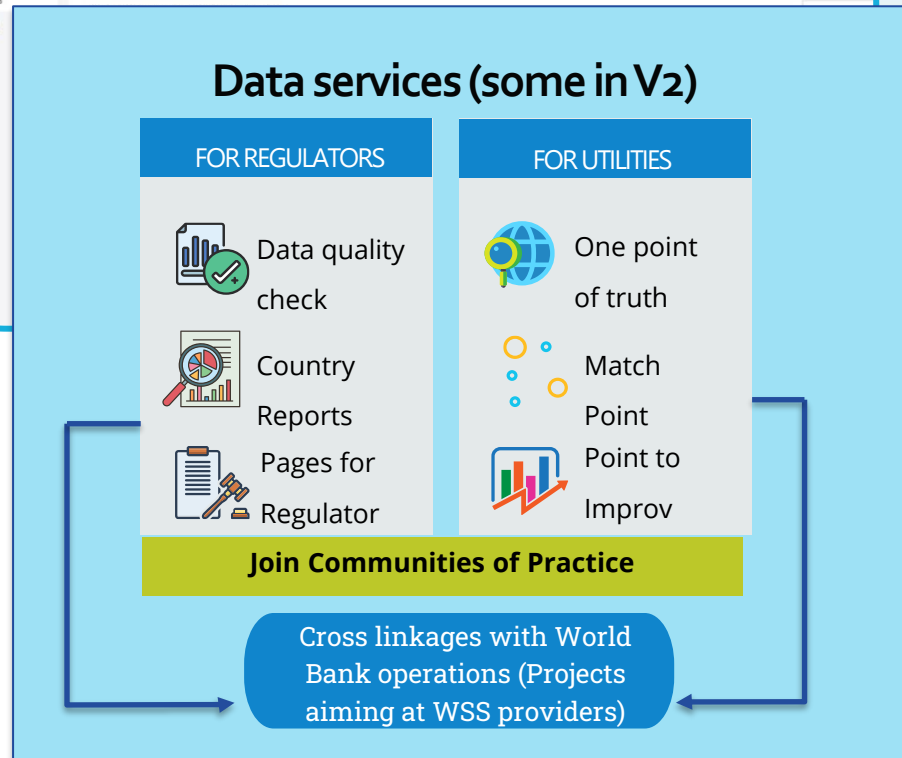
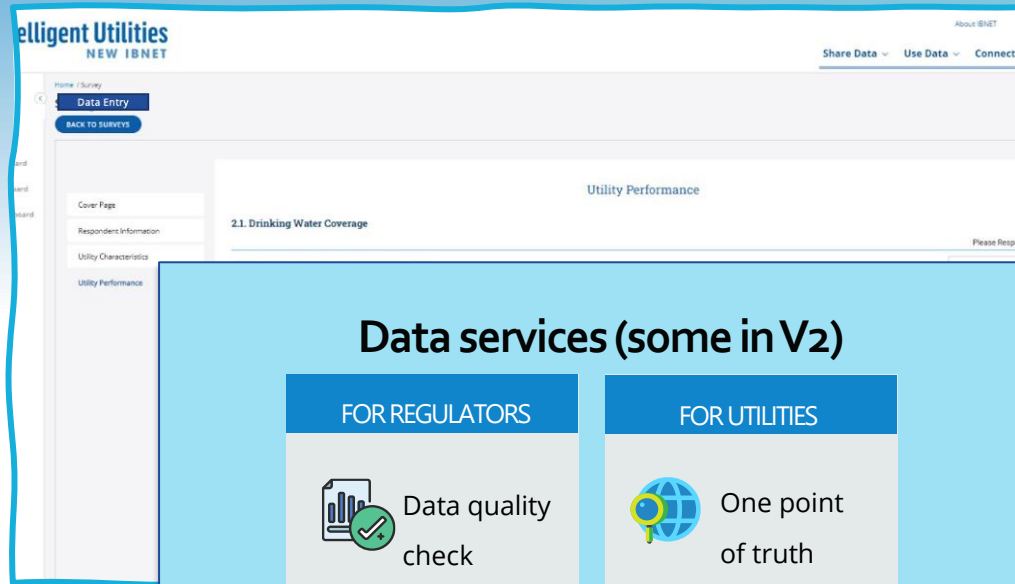


Dashboards



Community Portal

From our perspective: Five innovations



1. This is a *Service* for Utilities: Dashboards for easy-to-check insights and comparisons (“Data Services”)
2. Less is more: Only 15 Key Performance Indicators
3. Management matters: Self-Assessment on 27 Management Dimensions
4. Peer1Peer Learning: The NewIBNET Community and Partnership
5. Utilities are in charge: Self-directed Data Entry – not a “survey” activity

The utility perspective: Public Dashboards

"My" performance vs others

UTILITY OVERVIEW

Compare your performance with other utilities' reported values. The positions are shown according to their distance to the highest and the lowest reported values of each indicator.

LEGEND

- : This is your selection
- : This is where half of utilities are for this indicator
- - - - : This is the median value (i.e. 50%)

Include Outlier(s)

UTILITY

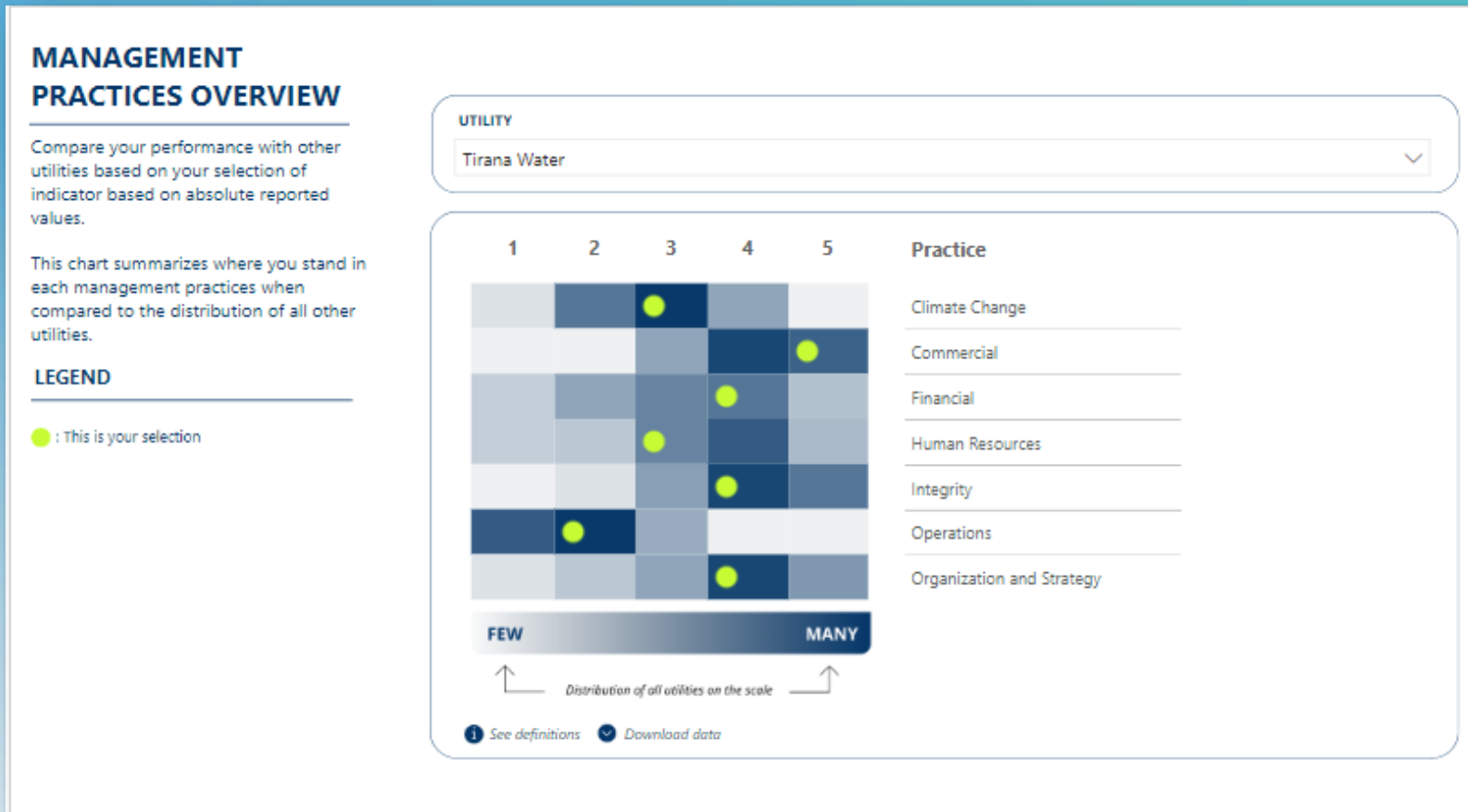
Maynilad Water Services, Inc. ▼



Source: Visual based on 70 data entries of utility data from 2021

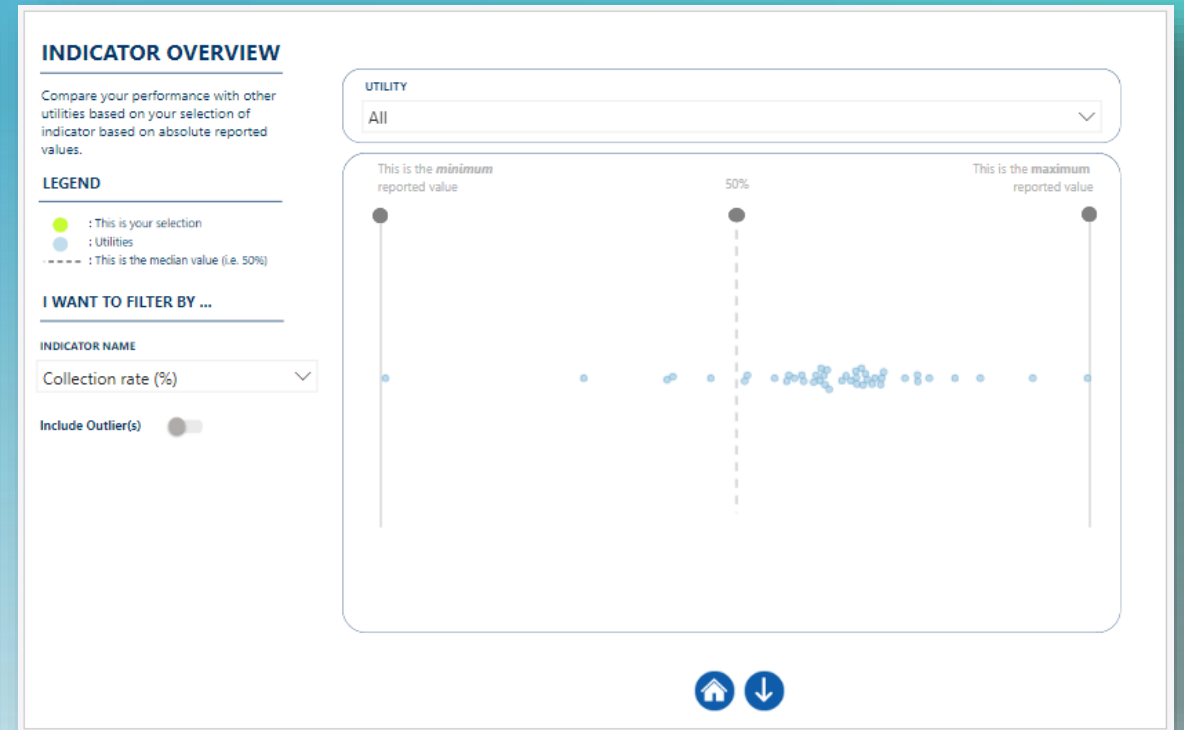
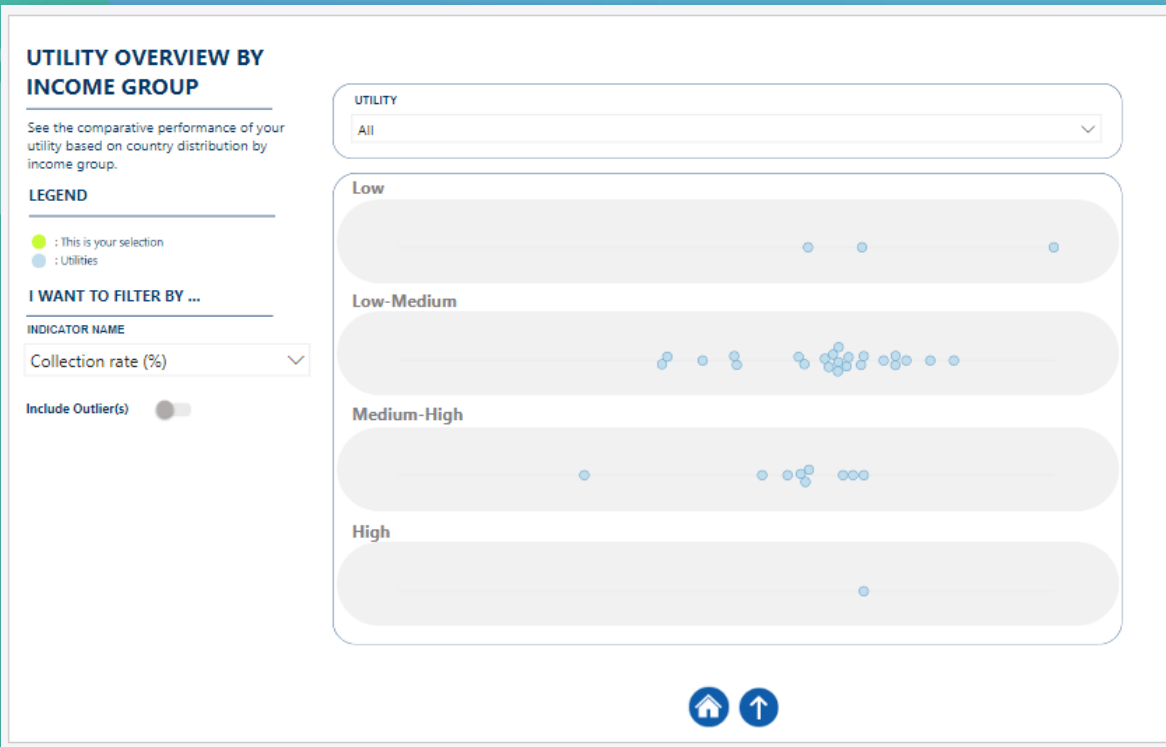
The Utility Perspective: Personal Dashboards

“My” *management* practices vs others’



Source: Visual based on 70 data entries of utility data from 2021

Comparison made easy: Compare myself with others by county income groups or on one indicator only








2023/06

Source: Visual based on 70 data entries of utility data from 2021

15 Key Performance Indicators

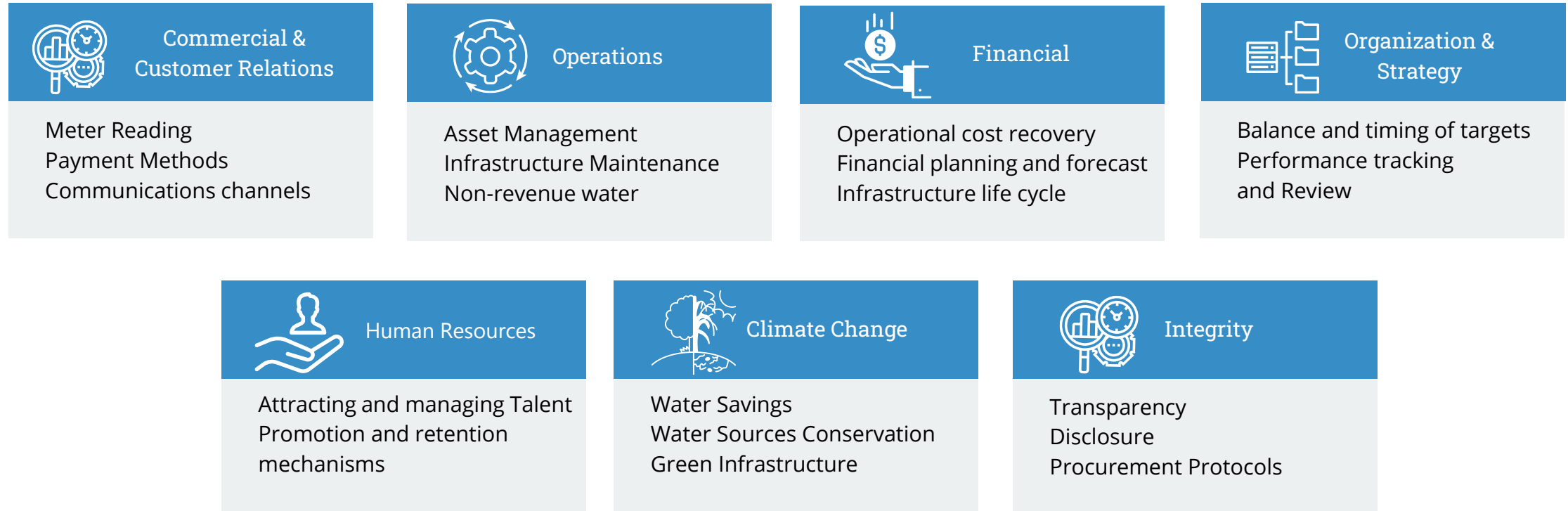


 Water Operations	 Sanitation Operations	 Commercial Operations	 Financial management	 Human Resources
<ul style="list-style-type: none">• Drinking water coverage (%)• Continuity (hr/day)• % customers 24/7 supply• NRW (l/Conn./hr or %)	<ul style="list-style-type: none">• Sanitation coverage (%)• Continuity (hr/day)• Wastewater Collected and Treated (%)	<ul style="list-style-type: none">• Collection rate• % of Metered connections• Service complaints resolved• Drinking water quality	<ul style="list-style-type: none">• Operational cost coverage (%) (includes Info on Energy Cost)	<ul style="list-style-type: none">• Number of employees per 1000 connections• Percentage of female employees

For V2.0: Option for Utilities to add KPIs that matter for them specifically

- Indicators on sanitation after consultation with CWIS
- Regional subsets of dashboards for partners such as IAWD, PWWA, ESAWAS
- Standard reports on performance improvement
- Change in KPIs over time

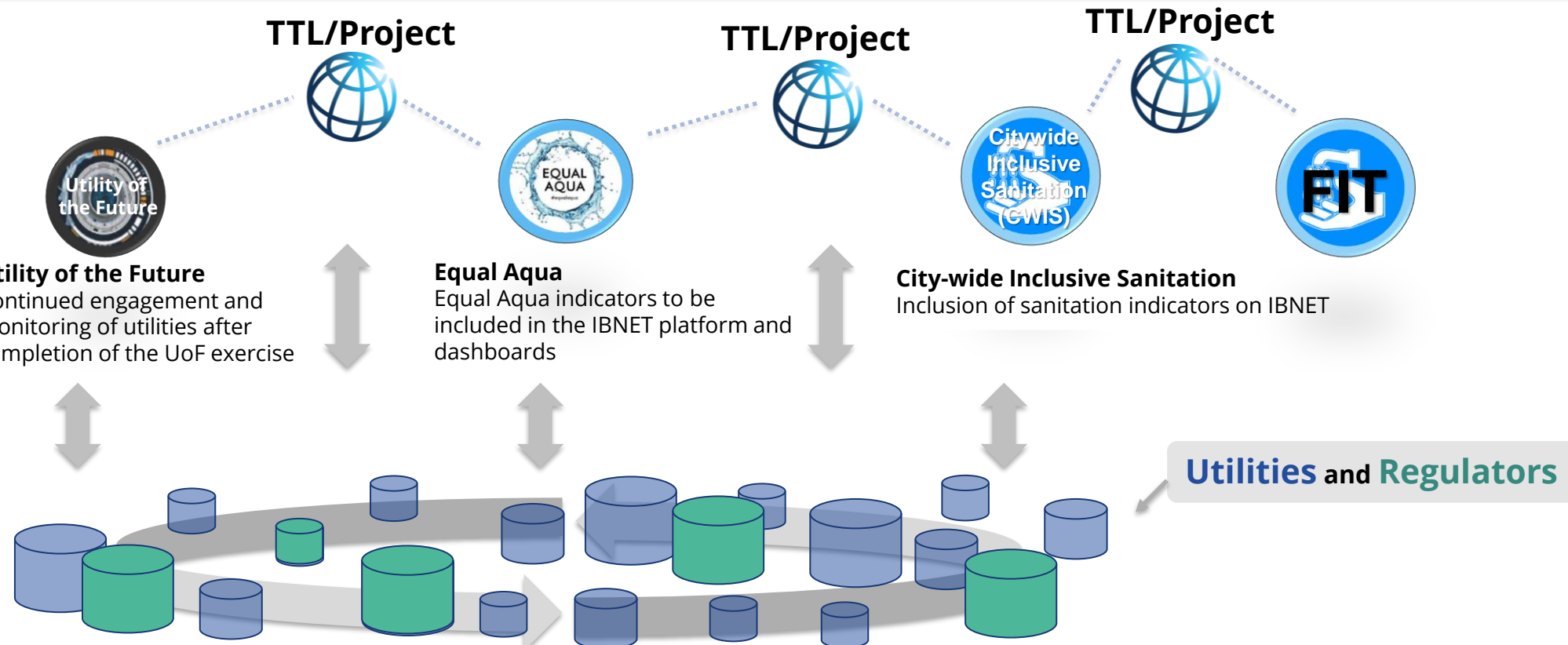
Self-Asses: 27 Management Practices in 7 categories



For V2

- Change in Management Practices over time
- Standard reports on Management Practices
- Overviews of performance per practice area

NewIBNET is part of a broader suite of support tools



NewIBNET **provides data services** to initiatives and projects

- Offerings**
- Baseline data
 - Data Sharing tool
 - Utility membership
 - Data and Benchmarking Services
 - Knowledge Sharing
 - Peer-to-Peer Engagement

NewIBNET **complements** initiatives through a more **continuous engagement** with utilities, service providers and partners

- Long-term monitoring of performance
- Platform for sharing good practices

- Capacity building
- "Scalability"

The IBNET Partnership

- **IBNET will function as a membership initiative – with each utility joining as a member**
- **Partnerships are at the center of IBNET’s services and operations.**
- **Partner organizations will:**
 - Promote the use of IBNET amongst their member utilities and/or counterpart utilities.
 - Host/organize learning events that use IBNET data to foster an emerging data culture amongst its members and counterparts
 - Contribute through insight and research, building communities of practice, and/or financially

Organizations approached by IBNET include...

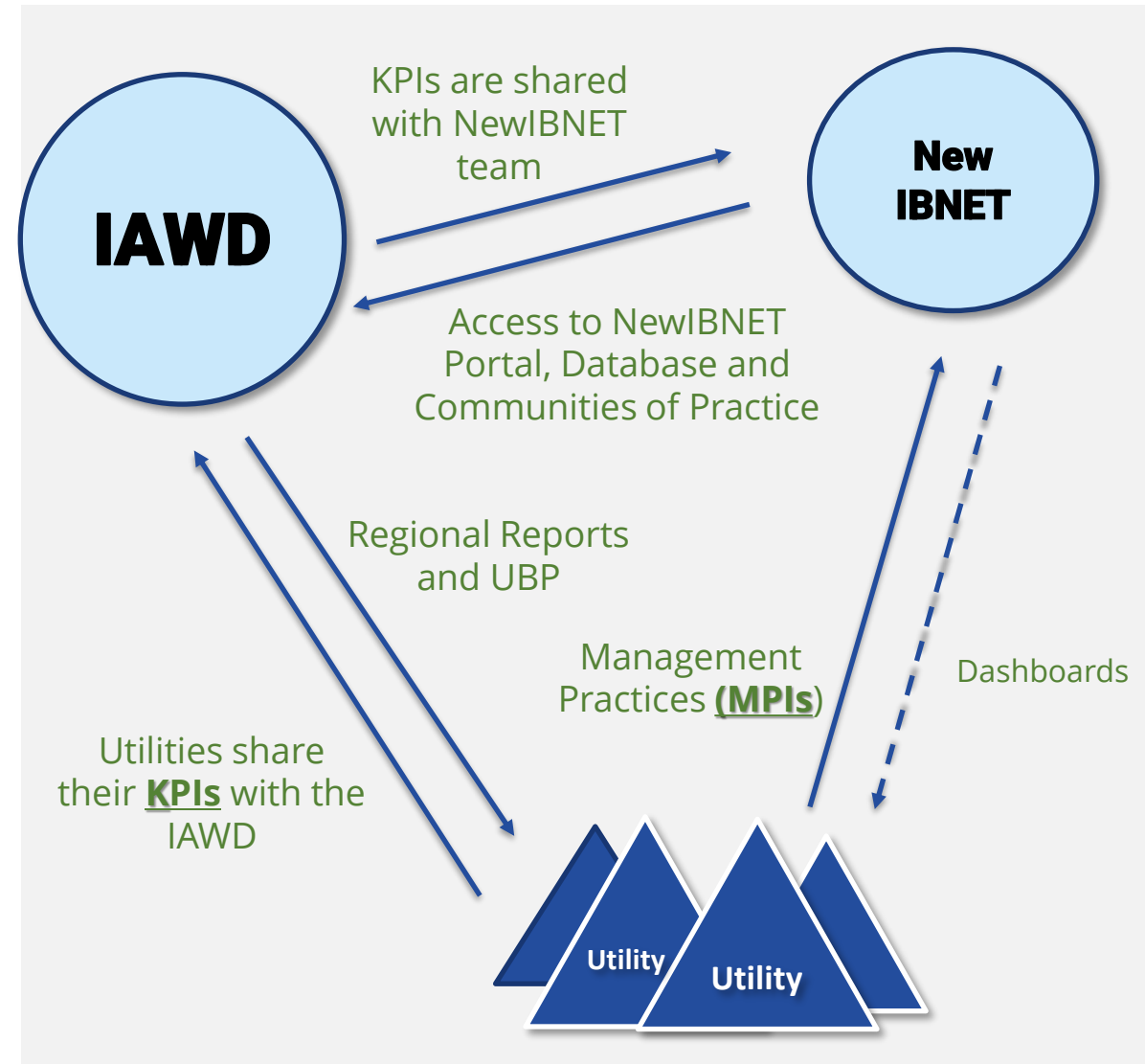


Others.....

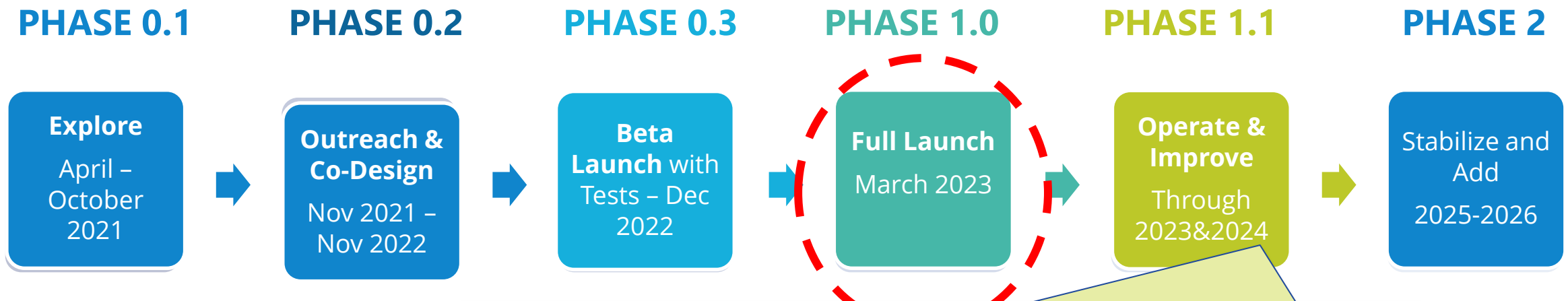


IAWD and NewIBNET Partnership

- Coordinated Data exercises, allowing for regional and Global Benchmarking.
 - KPIs and Management Practices
- NewIBNET Portal
 - Data Dashboards and Comparison.
- Access to the NewIBNET Community
 - Danube Region discussion group and events.



... and plan improvements for V1.1 and V1.2



New Releases in 2023 and 2024 – V1.1 and V1.2

- Data services for Utilities: Data consistency checks, back-filling
- Peer2Peer Learning: Analytical tools for direct comparisons and matching
- Accessibility: Releases in Spanish, French, Portuguese,

Moving Forward and continue evolving NewIBNET as a Partnership instrument!

- ❖ **Launch of the Data Drive:** 300- 500 utilities sharing 2022 data
- ❖ **Outreach & Communication efforts:** WI, GWOPA, Danube, AfricaSAN Forum, SIWI, others...
- ❖ **Continue evolving** with the platform: mobile version, multi-language, data points, including off grid sanitation, climate change.
- ❖ **Contribute to disseminate** insights – findings through Flagship reports, communication campaigns and others...
- ❖ **Expanding Services to help decision makers:** COPs UoF, Creditworthiness, Gender, and others, peer to peer.
- ❖ **Exploring New partnerships:** AWWA, AFWASA, IWA among others

Bring your Utilities to
NewIBNET!

Why IBNET Matters?



Global public good supporting the water sector



Baseline data for WBG Operations and ongoing monitoring



Provides services to regional partners



Utility performance



Data-driven decision making to address key challenges

IBNET is the trusted source for base line data on water and sanitation utility performance, tariffs, and country-level overviews.



Building a Knowledge Community

IBNET provides the Bank with a platform to stay engaged with urban water utilities around the world at scale – “to raise all boats”

IBNET data By the numbers

5,200

Utilities in 151 countries

19,919

Tariffs in the database

24

Years of historical data

A mandate to re-design: Impact on Water Services

IBNET achievements over time

- A comprehensive set of data on utility performance
- Web-based, easily accessible, public benchmarking website
- Can compare the performance of different utilities along 92 indicators
- Operating for over 24 years

IBNET mandate to re-design

- Renewal of the platform
- From Survey to Data Services
- Information on Management Practices
- Cross linkages to other programs within Water GP

Impact



Target group

Who - in the end - is in charge of improving water services?

Utilities



Decisions

What decisions influence the quality of water services?

Decisions on investments and management practices



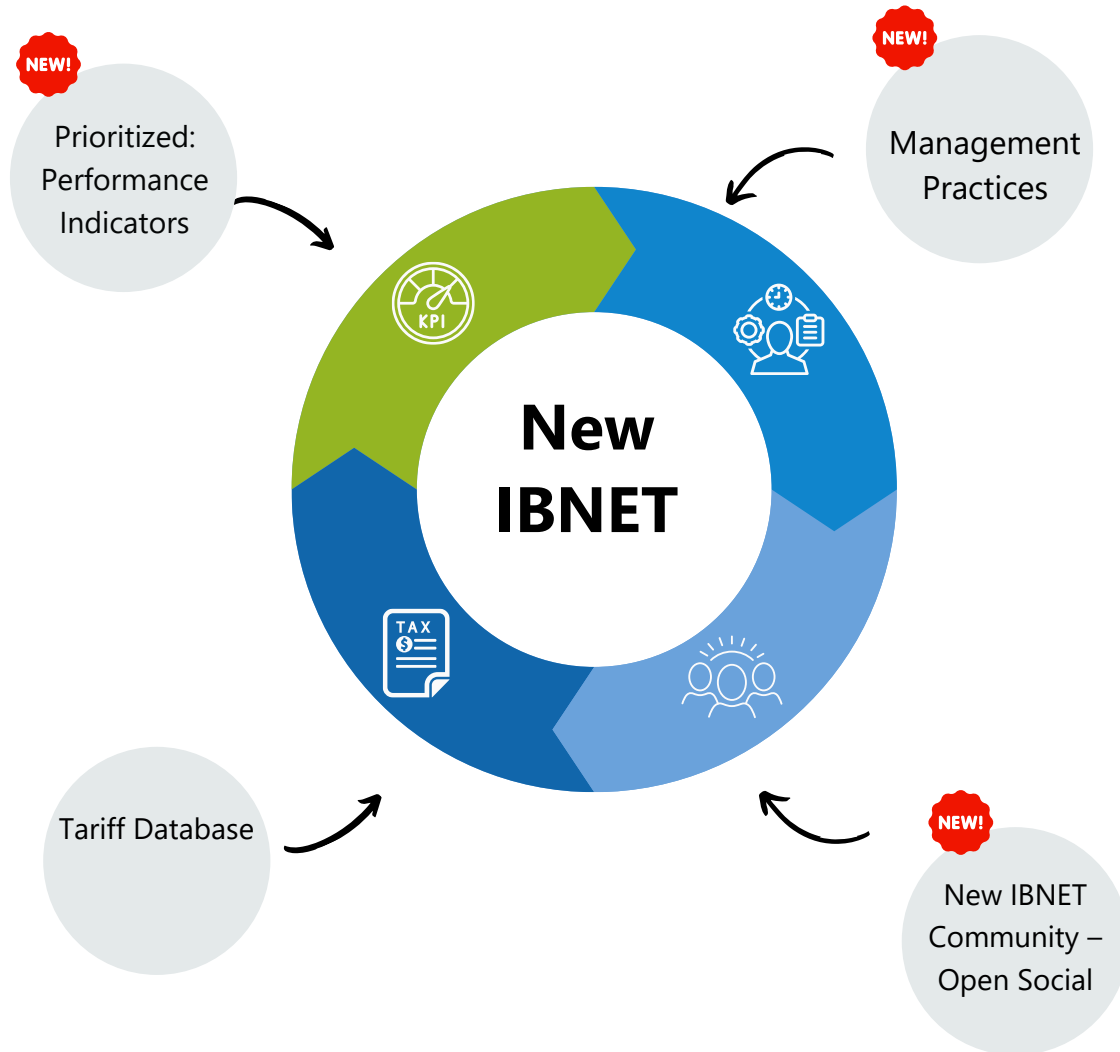
Change

What change would be needed to see utilities use data to improve decisions?

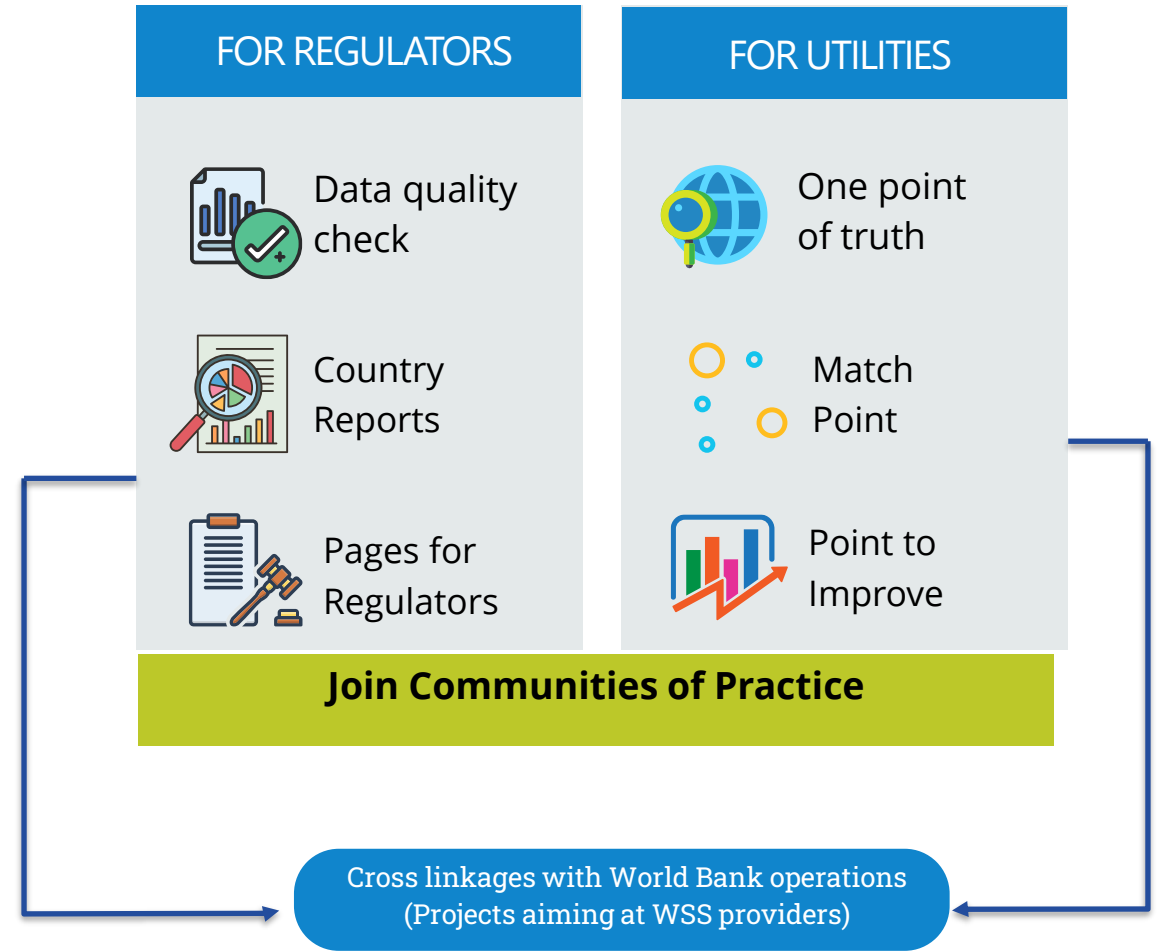
(Data)
Culture

New IBNET: Updates and new features

Three new components of IBNET



Data services



**NEXT: SHORT DEMO OF THE NEW WEBSITE AND PORTAL
TO BE PRESENTED BY THE TEAM**