

International Association of Water Service Companies in the Danube River Catchment Area



**Utility Management** Training: A Master **Class for Holistic** Management in the Water Service Sector

in cooperation with





SOFIA UNIVERSITY FACULTY **OF ECONOMICS** AND BUSINESS OHRIDSKI ADMINISTRATION **GAIN** practical experience on all aspects of utility management

LEARN from other practitioners in the sector

**BE UP TO DATE** on the latest trends in the sector

**BENEFIT** from regional and global experiences from other utilities

## FINANCIAL AND ORGANIZATIONAL MANAGEMENT



**Aim of the module:** to familiarize with core management practices of utility finance, management accounting and organizational structuring. It serves as a gateway to follow-up modules on rather technical, operations and commercial aspects of utility management.

#### **Specific topics:**

- Utility finance, interpretation of sector-specific financial statements and ratios
- Management accounting practices such as structuring cost centers, developing budgets and cost control mechanisms etc.
- Organizational practices such as roles and jobs structuring, succession planning, retention and development of talent, performance-based remuneration and gender balance

## COMMERCIAL MANAGEMENT AND CUSTOMER SERVICE



**Aim of the module:** to introduce the commercial cycle of water utilities as a chain of processes, from meter installation and reading to billing and collection. The module also reflects on customer service functions with focus on digitalization.

#### **Specific topics:**

- Meter management and meter reading including sector-specific issues such as meter under-registration, automated meter infrastructure (AMR), etc.
- Billing and collection with focus on management tools such as transaction reporting, aged-debt profiling, outsourced commercial activities and structuring customer information systems
- Customer service including call centers and online servicing of customers, the role of all utility functions in creating a service environment

## ASSET MANAGEMENT AND INVESTMENT PLANNING



**Aim of the module:** to provide a wide grasp of assetmanagement concepts and tools such as creating asset registers, assessing the condition of critical facilities, design of maintenance manuals, etc. The module is a prerequisite for investment planning activities that will be used in some of the follow-up modules.

#### **Specific topics:**

- Asset registers including structure and data requirements, field data-capture campaigns
- Asset management practices including asset condition assessment, elaboration of maintenance plans, utilization of software tools such as GIS, CAMMS, hydraulic modelling, etc.
- Investment planning including structuring of investment programs based on various investment drivers, financial, accounting and regulatory aspects

## NETWORK OPERATIONS



#### Aim of the module: to highlight the

various disciplines within the network operations function in water utilities, from purely technical and operations aspects to IT and financial-planning ones.

#### **Specific topics:**

- Fundamentals of water (and sewer) networks including capacity planning, hydraulics, key assets and nodes of networks
- Proactive network operations including zoning, monitoring and water balances, non-revenue water with focus on pressure management and dynamic leak detection
- Advanced tools for network operations including SCADA systems vs. monitoring (only) solutions, AMR and IoT introduction and the economics of network operations and budgeting

## ENERGY MANAGEMENT AND ENERGY EFFICIENCY



**Aim of the module:** to introduce both management-level and operations concepts for energy management with focus on planning for achieving energy efficiency at water utilities

#### Specific topics:

- The energy balance of a water utility by breaking down energy consumption by functions and specific facilities (e.g. pumping stations, WWTPs, etc.)
- Energy auditing and practical implementation of a field-measurement campaign at a pumping station, structuring a business case based on a set of energy efficiency measures
- Trends and technologies in energy management including liberalization of markets, load profiling and the potential of water utilities in balancing groups

## PLANT MANAGEMENT – PWTPs and WWTPs

Ps

**Aim of the module:** to develop an overall view of how both potable water and wastewater treatment plants are managed including operations principles, financial and investment planning, evolution of regulations and new technologies.

#### **Specific topics:**

- Potable water treatment plants: types of facilities, operations principles, design criteria for small vs. large plants
- Wastewater treatment plants with specific focus on the evolution of UWWTD directive, tertiary treatment and sludge management
- CAPEX and OPEX planning for treatment plants

## WATER SAFETY PLANNING



#### Aim of the module: to provide a

framework for utility wide safety planning by introducing both strategic organizational tools (business continuity plans, crisis response, etc.) and business processes with high impact on safety, e.g. water-quality laboratories, control rooms, etc.

#### **Specific topics:**

- Business continuity in the water sector: identifying, classifying and managing operations risk, emergency response plans and crisis management (including pandemics)
- Water quality aspects: EU regulations, water quality parameters, setting up and managing laboratory activities
- Other aspects of safety planning in water utilities, e.g. critical assets, health & safety

## UTILITY ECONOMICS, REGULATION AND RISK



**Aim of the module:** to conclude the program by putting all previous modules as well as the experiences of the participants in the wider economic/public policy context and to introduce concepts on how the sector is regulated, where responsibilities of public actors overlap, etc.

#### **Specific topics:**

- Understanding specific economic features of the WSS sector: asset-heavy operations, long-term planning needs, cost-of-capital implications, etc.
- Utility regulations: roles of regulators, regulation vs. policy making vs. governance, linking service levels with business plans, tariff setting
- Policy developments in the WSS sector in Europe, risk management

## Utility Management Training: A Master Class for Holistic Management in the Water Service Sector

# Program description and covered topics

The need to support and enhance the management culture in the water service sector is undisputed. The State of the Sector reports and the opinions of various stakeholders in the industry repeatedly prove this necessity. Utilizing the already developed D-LeaP programs and in partnership with leading utilities in Central and Eastern Europe, the Utility Management Training aims to "equip" current and future water sector managers with tools and techniques to support their decision making. The academic partner, Sofia University, further brings academic structure and rigor to the program.

#### Set-up of Program

The program spans over eight topics that, collectively, cover most of the major processes and functions in a water utility. These are:

- Financial and Organizational Management
- Commercial Management and Customer Service
- Asset Management and Investment Planning
- Network Operations

Hub

×

**Utility Partners** 

ENERGIE AG

**Competence Partners** 

SIEMENS

Ingenuity for life

🗲 SHUKALB

• Energy Management and Energy Efficiency

Regional Danube Hub (hosted by IAWD)

Софийска вода

s can

• Plant Management - PWTPs and WWTPs

- Water Safety Planning
- Utility Economics, Regulation and Risk

Spread over two years the modules combine theory and practice, classroom trainings and field demonstrations. Each module is organized within a three-month period with an introductory webinar, a one-week "residential" activity and some follow-up work typically based around cases that the UMT participants bring from their own work environments.

#### **Learning goals**

**Finance:** What is the logical structure of cost centers in a water operator? What are the elements of an OPEX budget? What about a CAPEX one?

**Asset Management:** Which assets can be defined as "critical"? What is the preferred data model for each asset class? How can we structure optimal maintenance based on condition assessment?

**Network Operations:** What is included in Network Operations? How can we move towards "proactive" maintenance as opposed to "reactive" one? The need of control rooms and gradual implementation of monitoring solutions.

Similar questions are being raised in all eight modules in order to bridge management and operations level which is the ultimate goal of the UMT program.

#### Contact

Philip Weller IAWD Head of Technical Secretariat weller@iawd.at

Katerina Schilling Communication and Program Manager schilling@iawd.at

Radoslav Russev UMT program developer radorussev@gmail.com



Danube Learning Partnership Secretariat c/o IAWD Technical Secretariat office@d-leap.org

www.d-leap.org



**ECONOLER** 

The Danube Learning Partnership is supported by

